

COMM 1337.001 Video Production II
Class meets: Tuesday/Thursday 9:00am – 10:45am Lecture & Lab

Instructor: Billy Alonzo

Office: CM 153

Phone: (806)716-2436

Email: balonzo@southplainscollege.edu

I ask you email me via email Please do not email me through Blackboard.

Semester: Fall Semester 2025

Office hours:

Monday/Wednesday: 9:00 to 10:45 p.m., 1:15 to 2:15pm, Monday 4:30 – 5:00 p.m.

Tuesday/Thursday: 11:00am to 12:00noon,

Friday 9:30 a.m. to 2:30 noon or by appointment.

I will respond to emails within 24 hours Monday thru Friday. I will try to response as soon as possible but I do not check my email as often on weekends so it may be Monday before I see email.

Lecture and Lab: **You will have additional work outside of class**

General Information

Textbook: There will be handouts and notes to take in class please keep up with the notes because that is where information for the exams will come from and will help you when working on projects. You will also be assigned some videos to watch on various sites for learning material.

Supplies Needed: Notebook or folder in which to keep syllabus, schedule, handouts, returned assignments, and notes you will take. Students will need a USB drive to save projects and copies of video. 32gb minimum

Attendance and Class Participation Policy: This semester I will be keeping up with attendance in the face-to-face. It is important for students to attend every class meeting and I do expect for assignments/projects to be completed on time. If you are missing class and not communicating you will need to drop the course or you earn a failing grade at the end of the semester.

SPC Face-to-Face Class Illness Policy:

If you are experiencing any of the following symptoms, please do not attend class and either seek medical attention or get tested for COVID-19.

- Cough, shortness of breath, difficulty breathing
- Fever or chills • Muscles or body aches
- Vomiting or diarrhea • New loss of taste and smell

Please also notify DeEtte Edens, BSN, RN, Associate Director of Health & Wellness, at dedens@southplainscollege.edu or 806-716-2376.

Grade Determination: The student's grade will be determined on the basis of their performance in class. It will include class attendance and participation, hand-outs, exams, and projects. Each activity will be weighted as follows:

Attendance/Participation	100 Points
Exam (3) 100	300 points
Projects	375 points
Final Project	225 points
Total Points	1000 points

Projects will be deducted 15points if late. If you miss an exam during the semester you will have to make up the quiz or exam when the instructor gives you permission. I will have your class average throughout the semester on Blackboard. If you have questions about your grade in the class please ask me.

It is also important during this semester and any semester that the student have access to a good and reliable internet signal and a dependable computer. This will give students' access to Blackboard where assignments, quizzes, exams, and some video content will be posted for this class and most other classes a student is taking while at SPC.

There is some outside of class time commitment for this class especially after the first couple of weeks. So the excuse "I do not have time to work on the project" will not be accepted. If you feel this will be difficult for you to do please re-think taking this class.

Purpose of the course: This course will provide students with a general knowledge of the fundamentals of video production and the process of operating television and video equipment. Students will learn the process of planning for a television or video production. They will learn the pre-production, production, and post-production stages of video recording an event. The student will gain knowledge in operating field cameras, studio cameras, video machines, non-linear editing, basic lighting, audio for video, and computer-generated graphics. The class will focus on the use of non-linear editing software Adobe Premier and Photoshop to create video content. The student will understand how to tell a story visually using all the various tools necessary.

Course objective: Upon successful completion of this course, the student will be able to demonstrate a working knowledge of the equipment used for video production in a studio or out in the field. The student will also have knowledge of the terminology used in the television and video industry, and the process of producing quality video productions.

Students with disabilities, including but not limited to physical, psychiatric, or learning disabilities, who wish to request accommodations in this class should notify the Special Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodations must provide acceptable documentation of his/her disability to the Special Services Coordinator. For more information, call or visit the Special Services Office in the Student Services building, or call 894-9611 ext. 2529 or the Counseling Center at ext 2366.

Equal Opportunity, Harassment, and Non-Discrimination Statement

South Plains College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Vice President for Student Affairs, South Plains College, 1401 College Avenue, Box 5, Levelland, TX 79336. Phone number 806-716-2360.

Title IX Pregnancy Accommodations Statement (updated 6/2019)

If you are pregnant, or have given birth been within six months, under Title IX you have a right to reasonable accommodations to help continue your education. To activate accommodations you must submit a Title IX pregnancy accommodations request, along with specific medical documentation, to the Director of Health and Wellness. Once approved, notification will be sent to the student and instructors. It is the student's responsibility to work with the instructor to arrange accommodations. Contact the Director of Health and Wellness at 806-716-2362 or e-mail cgilster@southplainscollege.edu for assistance.

You can find all syllabus statements concerning students at this link.

<https://www.southplainscollege.edu/syllabusstatements/>

Learning outcomes:

Practical experience in the operation of television studio and control room equipment, including both pre- and post-production needs.

Upon successful completion of this course, students will:

1. How a computer works and the hardware necessary to operate for video editing.
2. Identify video equipment necessary for content production.
3. Demonstrate understanding of effective lighting techniques.
4. Operate studio equipment to create video content.
5. Demonstrate ability to collaborate in team environment.
6. Demonstrate effective and safe use of studio equipment.
7. Demonstrate basic camera operation and shot composition in a multi-camera production.
8. Demonstrate basic audio production techniques, including use of various microphone types and mixing for studio production.
9. Understand techniques of Post-production
10. Use video editing NLE software: Adobe CC Premiere Pro
- 11: Use of graphic software: Adobe CC Photoshop